



TEXAS A&M UNIVERSITY
Transportation Services

Aggie Gameday Transportation

“Keeping 120,000+ of our closest friends safe on Aggie gameday”



Madison Metsker-Galarza, Project Manager II
Texas A&M Transportation Services



What are we talking about?

- We move a bunch of people in several modes on gamedays *and weekdays!*
- Turning gameday into everyday.
- City, campus and state projects and staff are adapting to new possibilities and constraints.
- Near term:
 - New designs that incorporate bicycle and pedestrian features.
 - New practices for future projects.
- Building community vision with engagement.



History of Kyle Field Traffic Management

Mobile Traffic Center



Early version of shared-ride lot

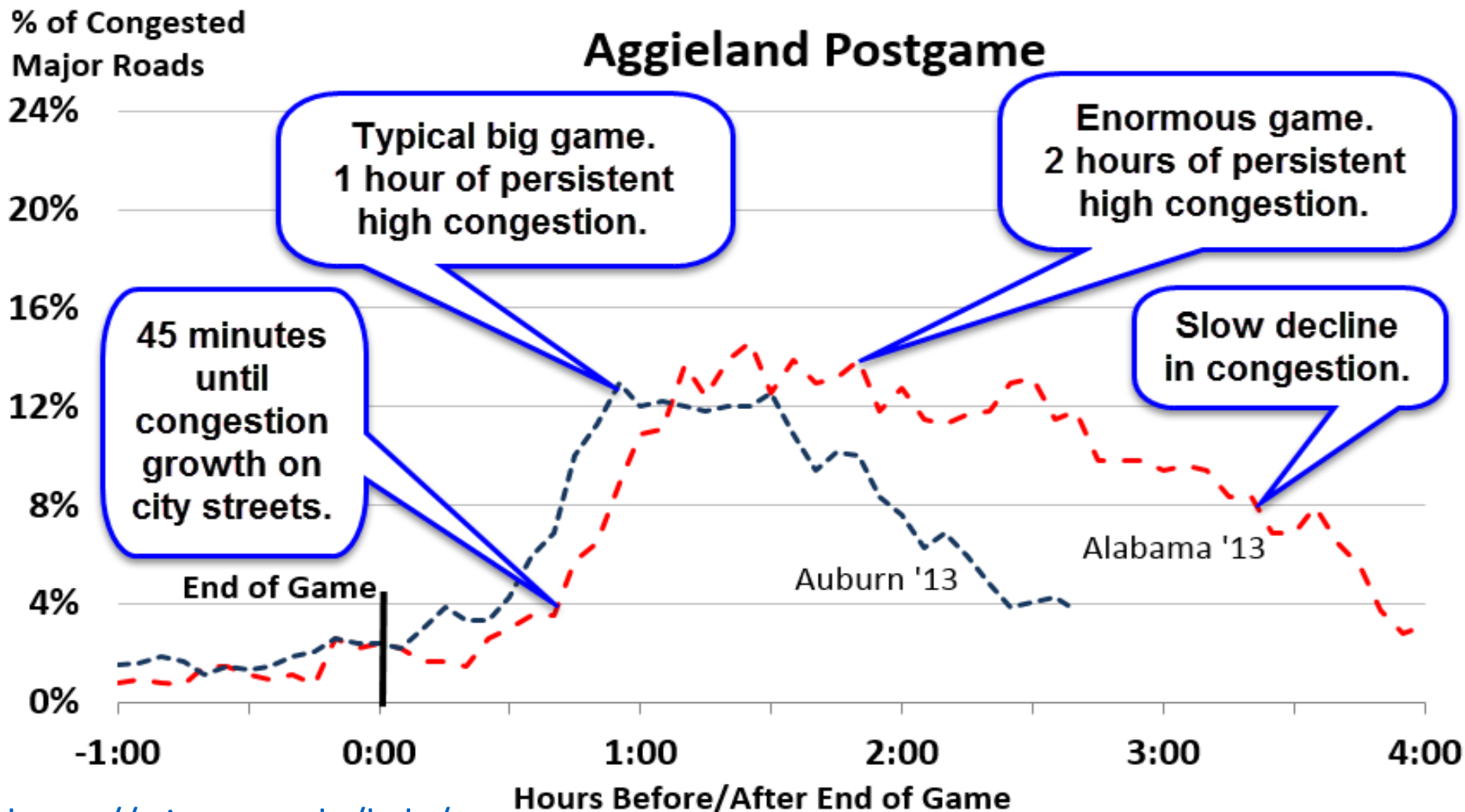
Mid-90s – Football Traffic Planning Began

**GO WITH THE GREEN
AFTER THE GAME**

**TUNE TO AM 1690
FOR HIGHWAY
ADVISORY RADIO**



Where We Started: 2013





Kyle Field Transportation Plan

- Big game performance in 2013 was not acceptable.
- \$485 million stadium investment.
- >>> Investment in road infrastructure ...
\$0
- Community and fan experience is **important** – its why we do transportation.



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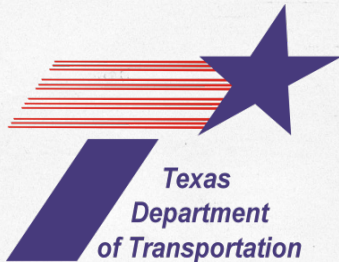
Kyle Field Transportation Partners



**Safety & law
enforcement agencies**



CHAMBER OF COMMERCE
BRYAN/COLLEGE STATION



**THE
TEXAS A&M
UNIVERSITY
SYSTEM**



Kyle Field Transportation Plan

- Overall philosophy – **“Let the Leavers Leave”**.
- Separate route for cars, pedestrians, and buses.
- Safer pedestrian paths.
- Improved bus travel.
- Better signalization, monitoring devices, and contraflow lanes – faster reaction to problems.
- Pre-pay parking; more efficient entry.
- Better fan engagement and communication – **“Know Before You Go”** and **“Give Us Two Hours”**.
- Destination Aggieland & gameday.12thman.com



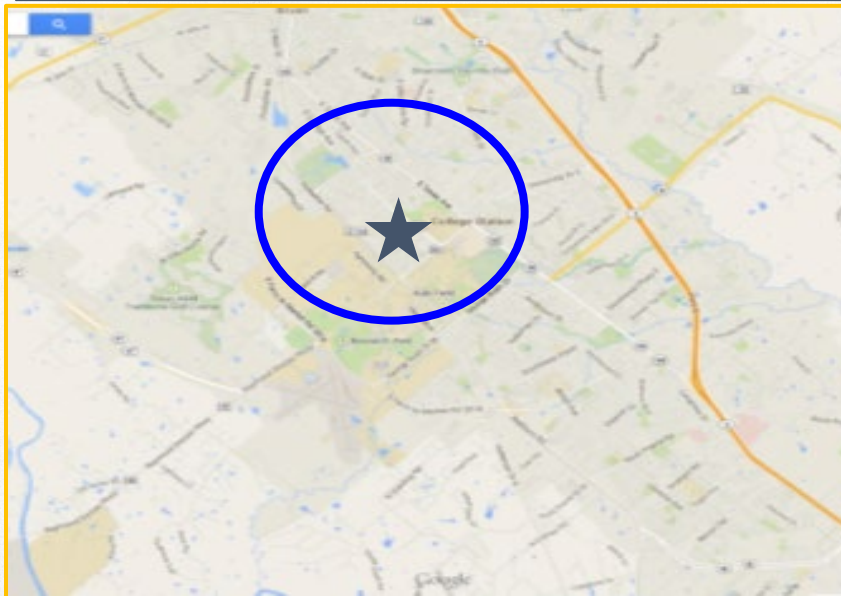
Our Community Challenges

**4th Largest Downtown:
GAMEDAY**



120,000+
attendees
& workers

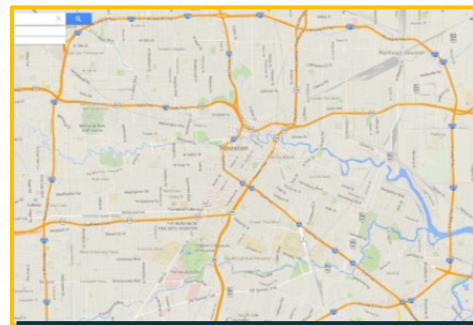
0
Freeways



Some Perspective

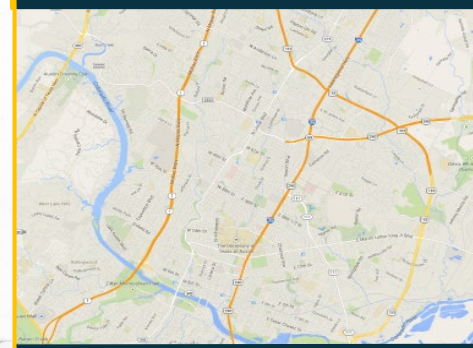
**Downtown
Houston**

150,000 workers
7 Freeways



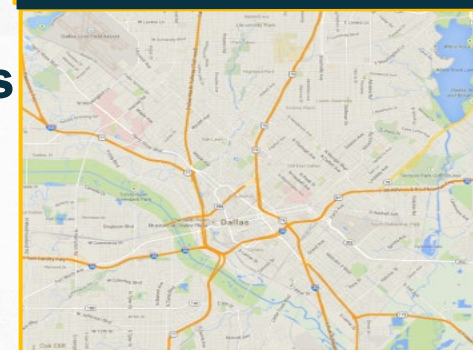
**Downtown
Austin**

125,000 workers
4 Freeways



Downtown Dallas

145,000 workers
6 Freeways



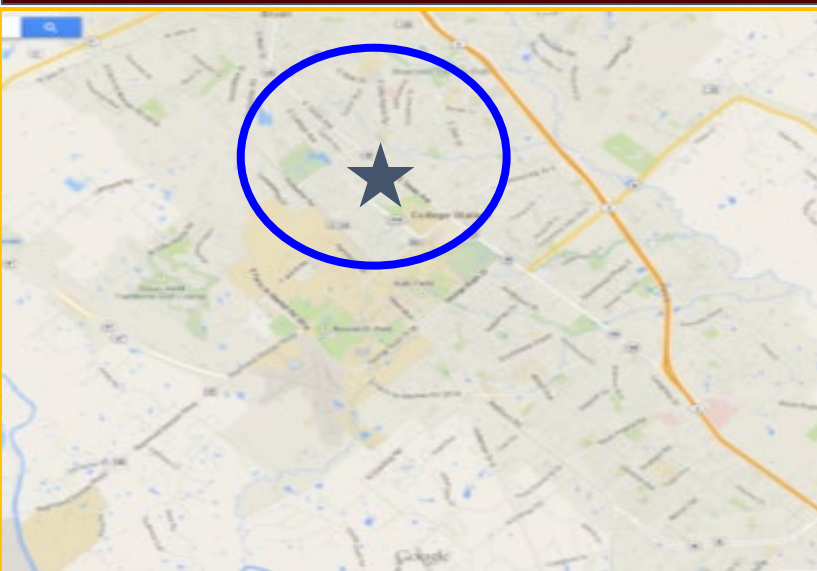


Our Community Challenges

**4th Largest Downtown:
MONDAY THROUGH
FRIDAY**

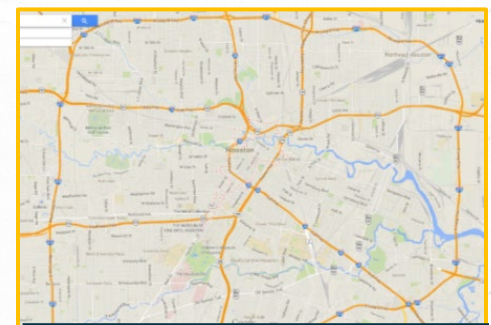


75,000+
attendees
& workers | **0**
Freeways

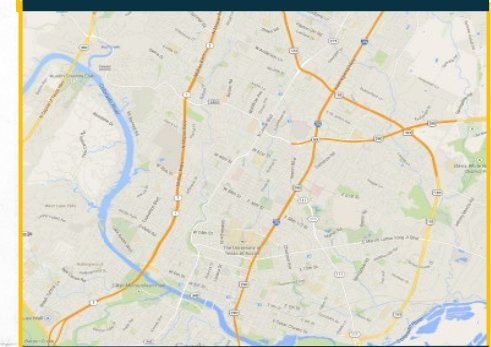


Some Perspective

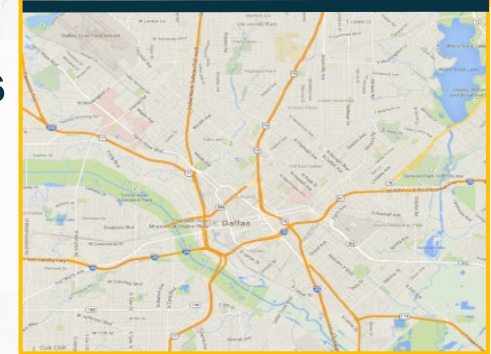
Downtown Houston
150,000 workers
7 Freeways



Downtown Austin
125,000 workers
4 Freeways



Downtown Dallas
145,000 workers
6 Freeways





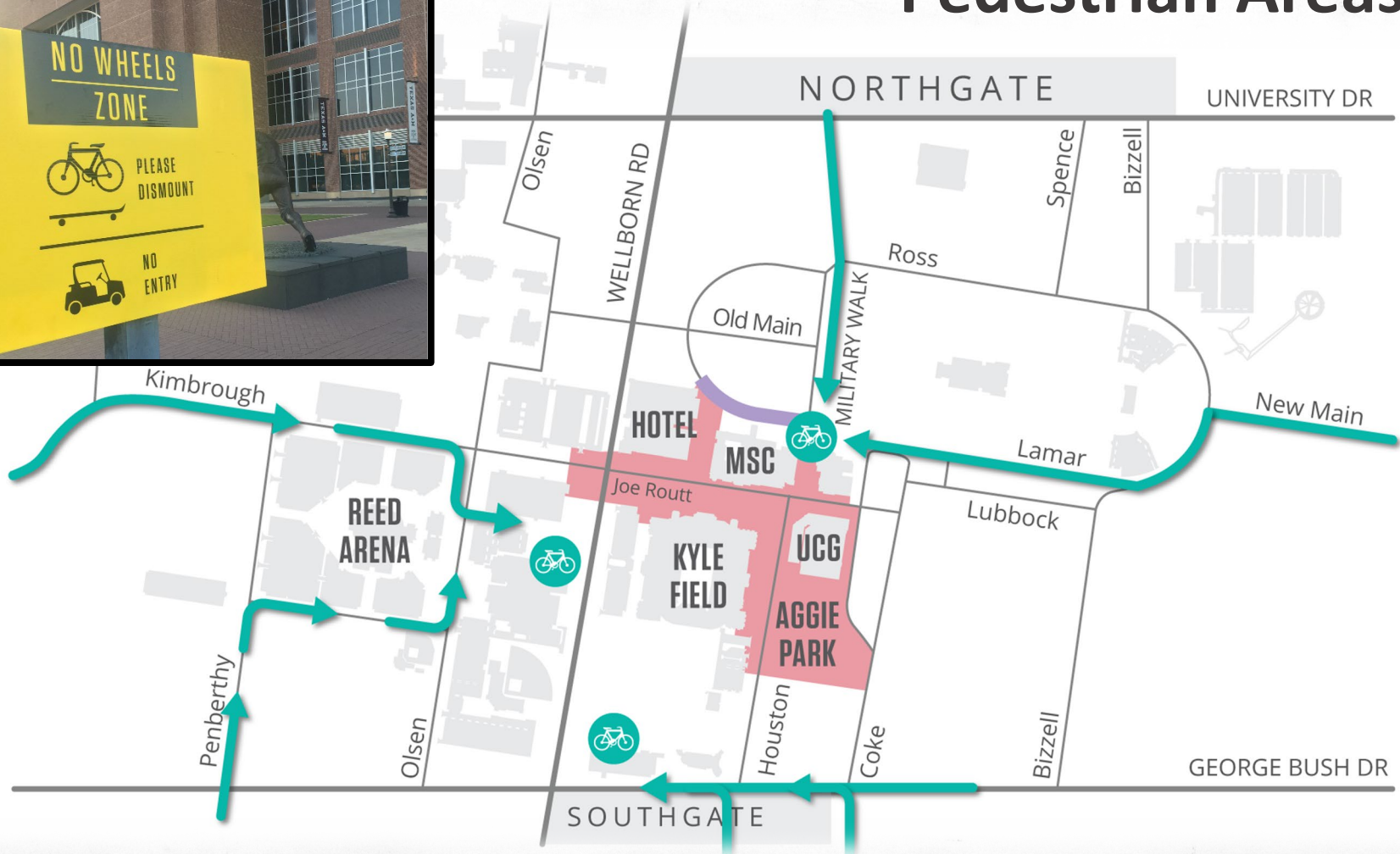
Operations: Road Closures Improve Pedestrian Safety

- 4 closures at 4 hours pre-kick (ped safety).
- Bus service drops fans close to stadium.
- Coordinate closures w/ Hotel, Board of Regents Office, Athletics, permit holders, and law enforcement (just to name a few).





Operations: No Wheels Zone in Pedestrian Areas





No Wheels Zone in Pedestrian Areas – Success!

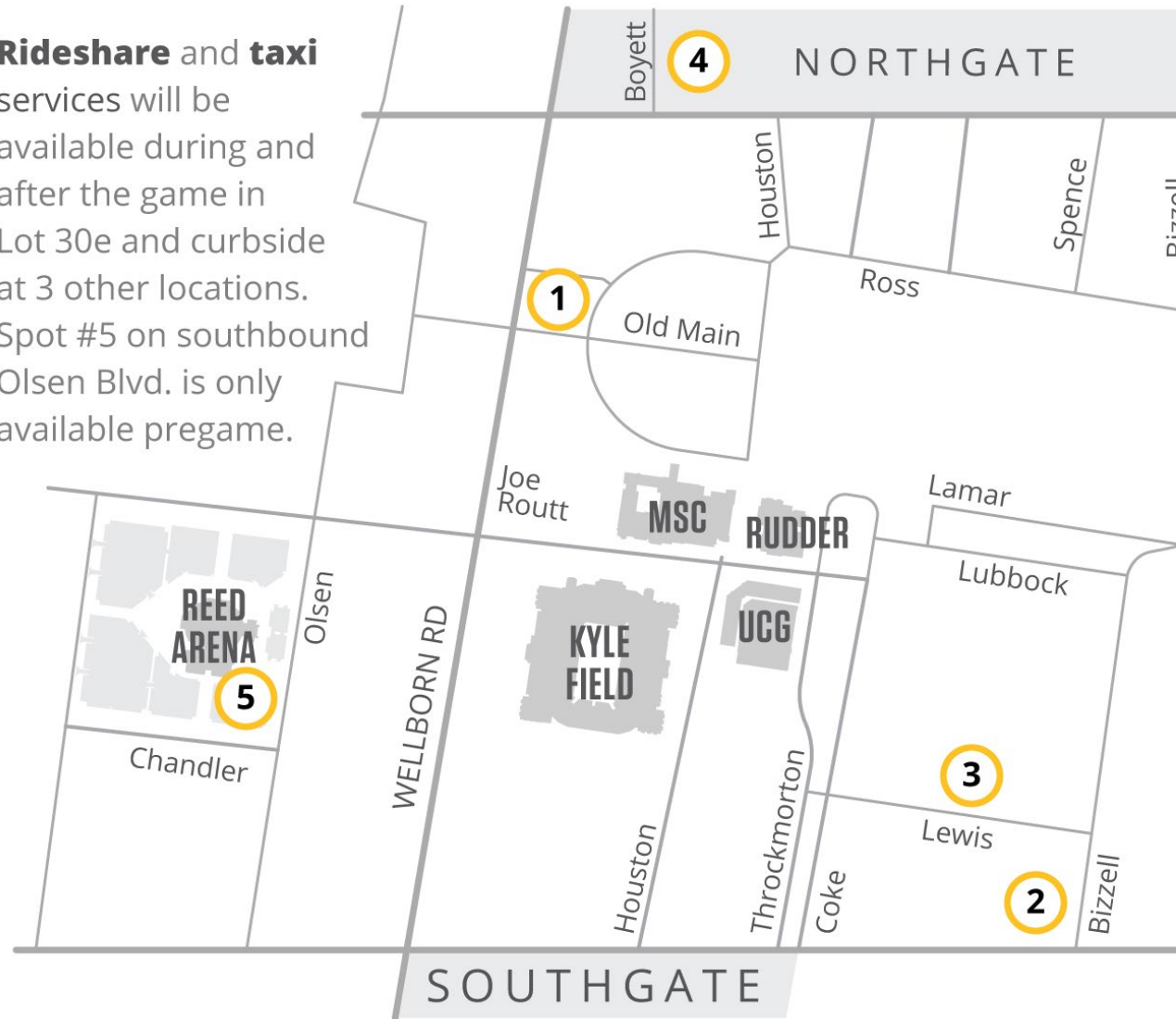




Operations: Rideshare Drop-off Zones

- Drop-off zones keep rideshare away from pedestrian zones.
- Signage increases visibility.
- Coordination with the rideshare vendors and guests.
- Coordination with **mapping services is key!**

Rideshare and **taxi** services will be available during and after the game in Lot 30e and curbside at 3 other locations. Spot #5 on southbound Olsen Blvd. is only available pregame.





What have we accomplished?

- Experience, training, engagement, and communication are vital.
 - Fans and stakeholders help communicate messages.
 - Partnerships “enforce” good behavior in pedestrian zones.
- We can safely and efficiently handle 120,000+ fans >>**once!**
 - Move away from Kyle, then toward your destination.
 - You get priority once!
 - Separation of pedestrians, vehicles, and transit routes allow us to move all modes safely and efficiently.
- We work the plan and rapidly respond to events.
 - Cameras, controllers, and communication give us significant capabilities.
 - Change signal timing; guide officers and first responders; alert fans.



Make Everyday a Gameday

- **This approach helped many other big events.**
- Several times each year we are a “metro suburb”.
- Basketball, Baseball, Ring Day, Muster, Graduations, Big Event.
- Signals doing the work, place officers strategically, new campus procedures take advantage of city improvements.
- Gives communication a larger role in projects.



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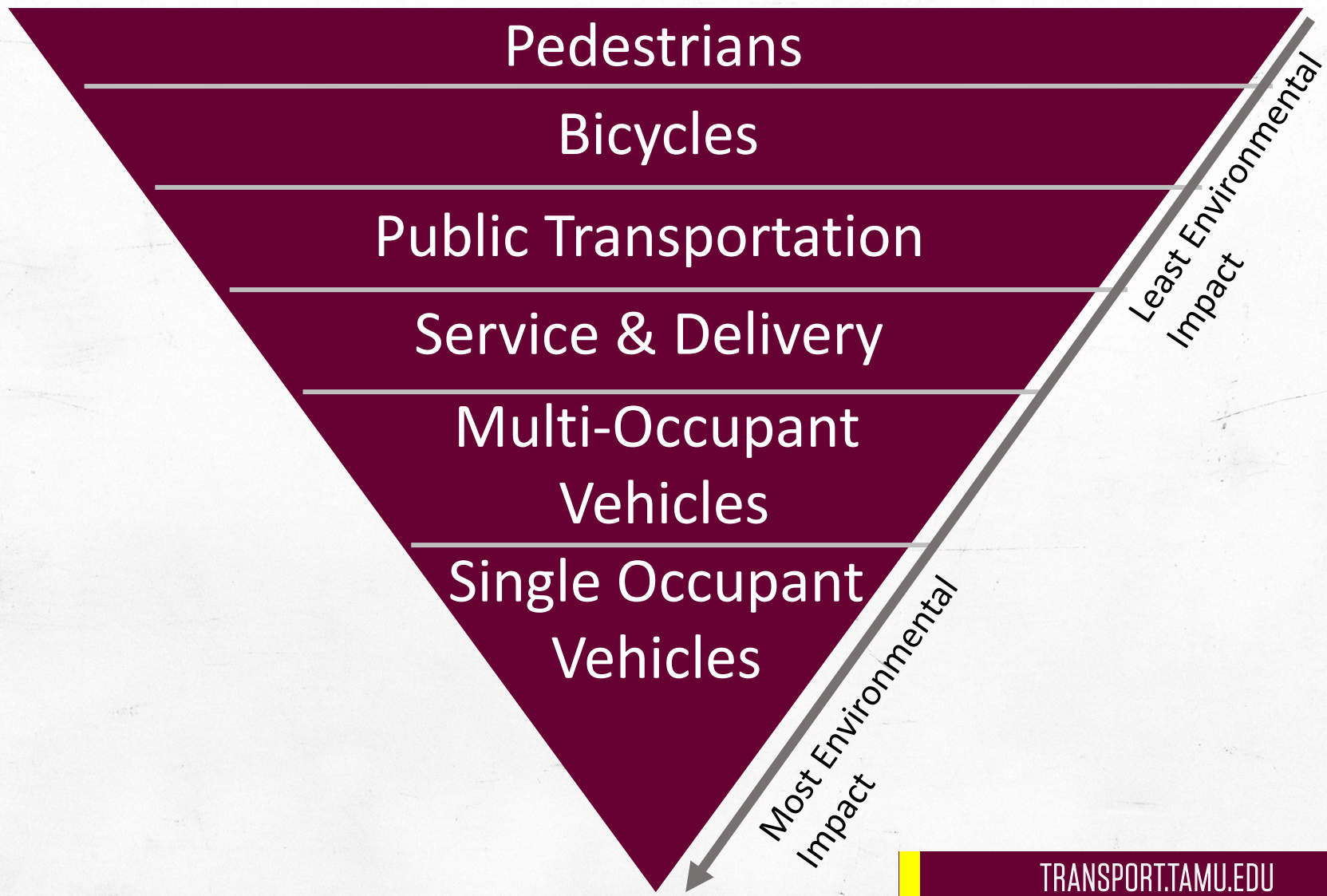
2017 CAMPUS MASTER PLAN

Land Use and Transportation Plans





Campus Mobility Hierarchy





Campus Development Big Picture

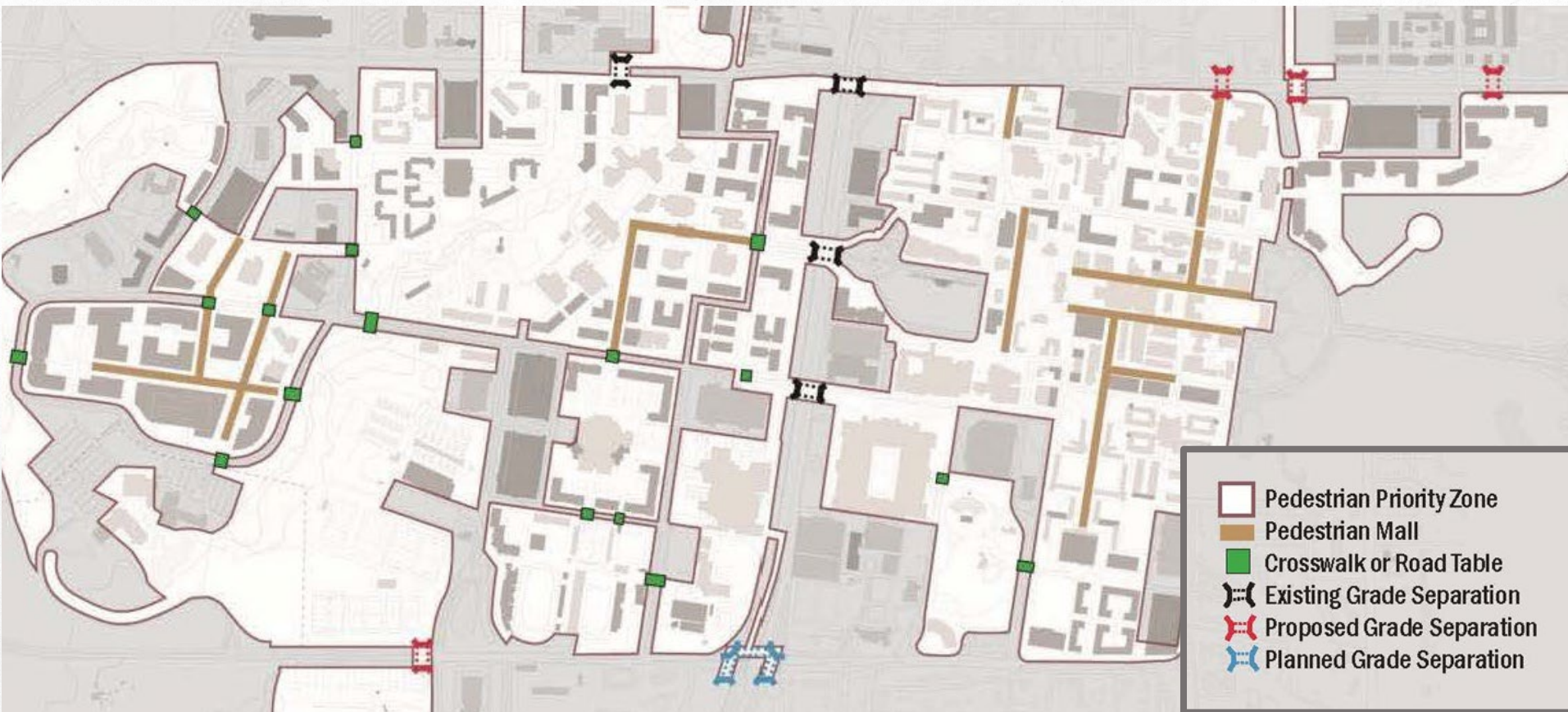
Proposed development in maroon.





Pedestrian Connectivity Highest Priority

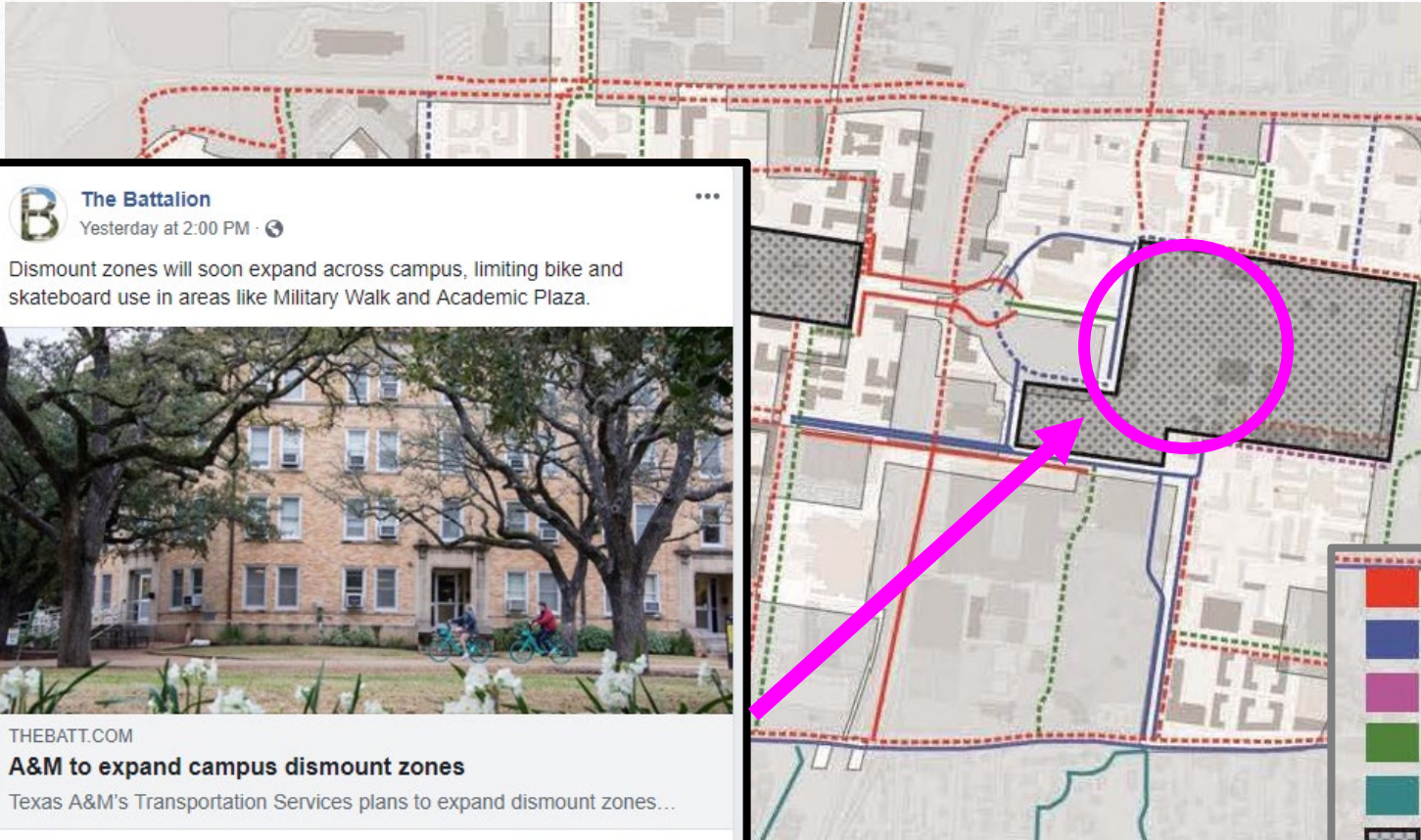
Expanding pedestrian areas throughout campus.





Bicycle Network - Toward Separation

A&M expanding dismount zones.



The Battalion
Yesterday at 2:00 PM

Dismount zones will soon expand across campus, limiting bike and skateboard use in areas like Military Walk and Academic Plaza.

THEBATT.COM
A&M to expand campus dismount zones
Texas A&M's Transportation Services plans to expand dismount zones...

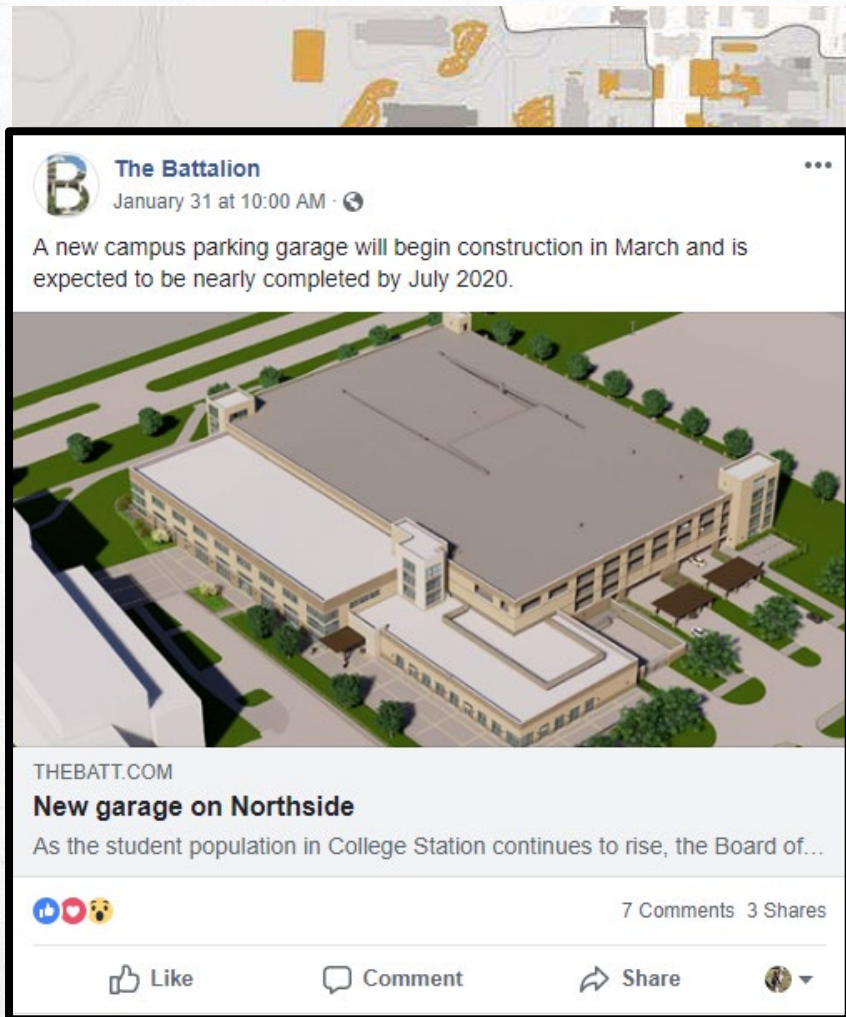
51 5 Comments 9 Shares

Like Comment Share




Proposed Parking – Garages on the Edge

Polo Rd. Garage – that's us!



The Battalion
January 31 at 10:00 AM · 🌐

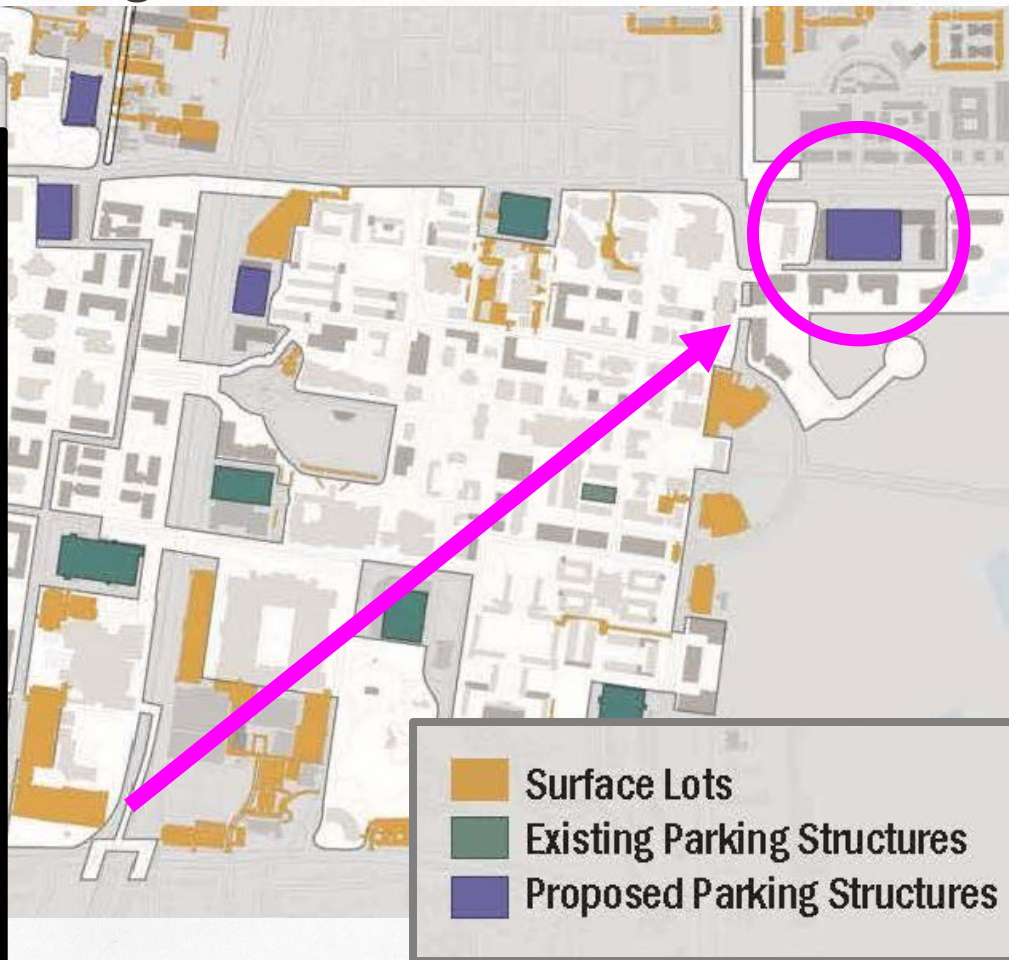
A new campus parking garage will begin construction in March and is expected to be nearly completed by July 2020.



THEBATT.COM
New garage on Northside
As the student population in College Station continues to rise, the Board of...

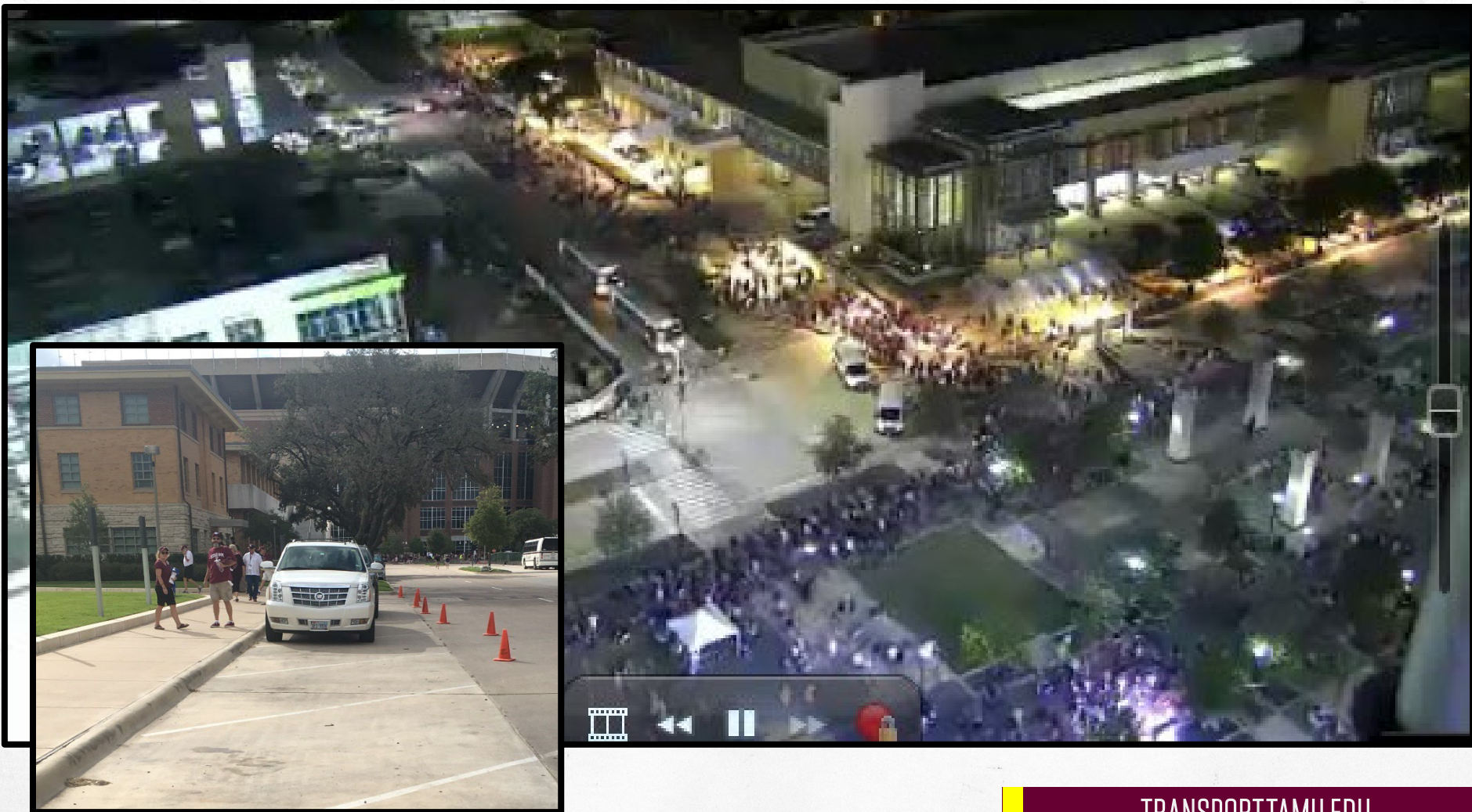
7 Comments 3 Shares

Like Comment Share





Sidewalk Improvements Before – Peds Everywhere







Infrastructure Improvements Wider Sidewalks (After)





Infrastructure Improvements Wider Sidewalks (After)





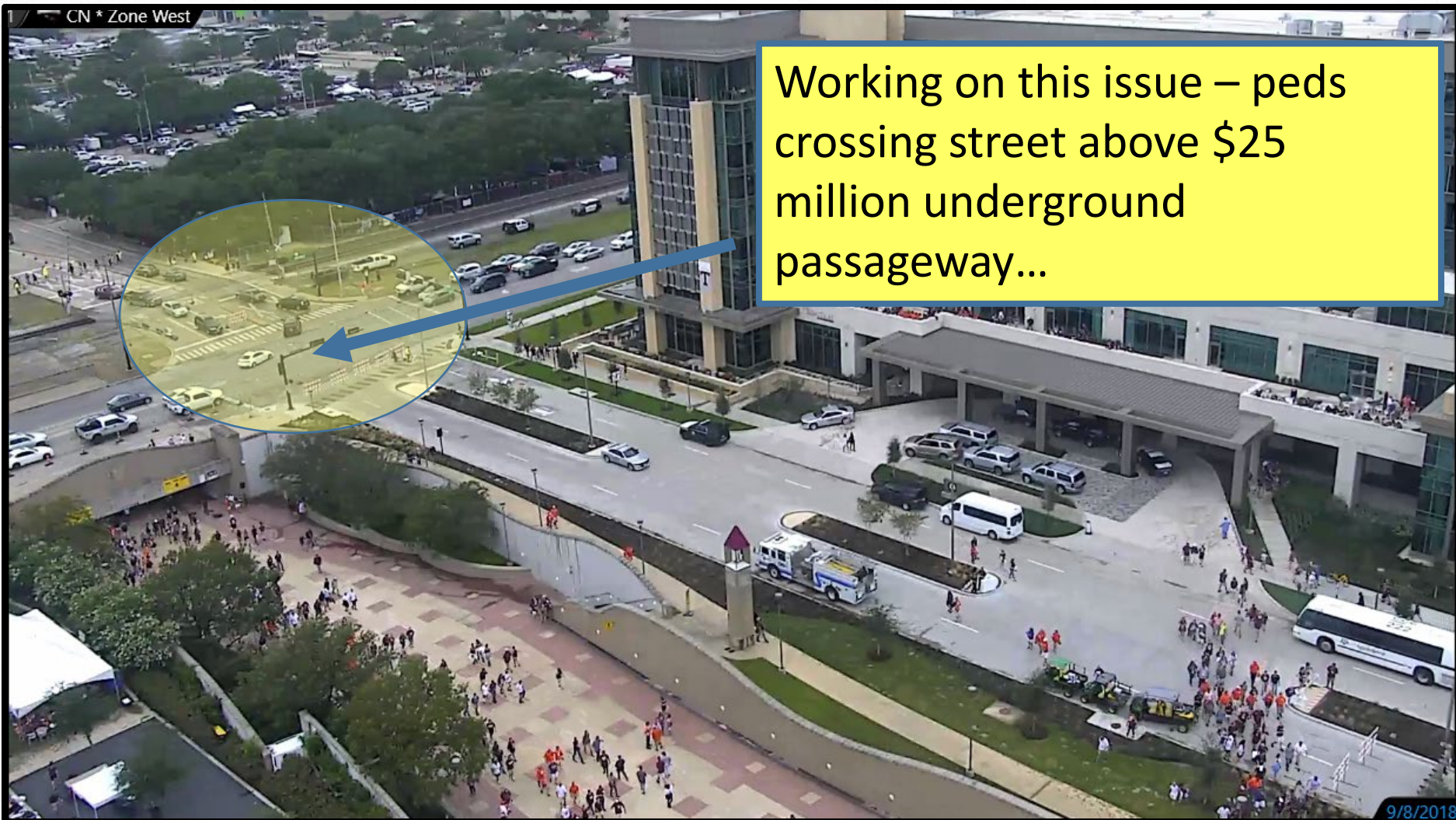
Infrastructure Improvements Wider Sidewalks (After)

1 / CN * Zone West





Infrastructure Improvements Wider Sidewalks (After)





Our Transportation Future

- Recognize we are like a “big city suburb.”
- Leverage experience, expertise, and local resources to keep pedestrians safe while still serving vehicular traffic.
 - Public conversation about expectations.
 - Focus on significant - and solvable – problems.
- Practices and policies – look at traffic, development and engagement.
- Building community vision with engagement.