



Transportation Services Advisory Committee Meeting
Minutes 12/4/2013

Attending:

Ms. Brittany Bounds
Mr. Mike Caruso
Ms. Courtney Charanza
Mr. Jonathan Coopersmith
Mr. Joe Dillard
Dr. Angie Hill Price
Mr. Matt Keller
Dr. Beverly Kuhn
Mr. Peter Lange
Ms. Melody Larson
Dr. Beth McNeill
Dr. Joe Newton
Mr. Darryl Peterson
Mr. Robert Pottberg

Dr. Bob Strawser
Mr. Travis Walters
Ms. Hannah Weger
Mr. Rod Weis
Dr. C.J. Woods
Dr. Guoyao Wu

Absent:

Dr. Merna Jacobsen
Mr. Matt Keller
Ms. Flora Reeves

Guests:	Ms. June Broughton	Ms. Madeline Dillard	Ms. Debbie Hoffmann
	Mr. Kenny Kimball	Ms. Therese Kucera	Ms. Jolene Sears
	Mr. Ron Steedly	Mr. Justin Tippy	Mr. Doug Williams
	Ms. Lynn Wiggs	Mr. Hernan Esposito	

1. Welcome and Approve Minutes from Previous Meeting

- 1.1. Mr. Peter Lange welcomed the committee members and asked for a review of the minutes from the November 6, 2013 meeting. Mr. Travis Walters motioned to approve the minutes as written and Ms. Brittany Bounds seconded the motion. The November minutes were approved.
- 1.2. Mr. Lange reminded members that since the first Wednesday in January falls on a holiday and the second Wednesday occurs before class is in session, the next meeting will be held on February 5th.

2. Information from Gotcha Ride

- 2.1 Transportation Services has been approached by a company called Gotcha Ride, which is operating on several campuses around the country, including Florida State, Auburn, Georgia Tech and Clemson. They use small 6-passenger electric cars that are street legal up to 35 miles per hour to transport college students around campus and within 10 miles of campus. The service is paid for solely by advertising; companies pay to wrap the cars with ads, generally one company per vehicle. There are also small video screens on the interior of the vehicles where ads are displayed. The only costs to us are limited or indirect; the vehicles must be housed on campus and will need infrastructure in place for charging. Students either use a mobile app to reserve a ride or flag down a vehicle that doesn't currently have an occupant. Vehicles are driven by student workers who are employed and paid by Gotcha Ride.
 - 2.1.1 Do we have final approval of ads? Mr. Lange stated that yes, we will have approval on the type of ads accepted for the vehicles. For instance, no ads for alcohol would be accepted.

- 2.1.2 Would this cut into the marketing on buses? Mr. Lange indicated that Transportation Services actually pays a company to sell the Transit ads for us; everyone is competing for the same ad dollars in town, but doesn't believe it would harm the ads for transit.
- 2.1.3 What are the hours of operation and how big is the fleet? We would have a say in the hours of operation and they are recommending an initial fleet of 4 vehicles.
- 2.1.4 Would any special accommodations be made for the vehicles on game days? Mr. Lange said that they would receive no special treatment or access on game days nor did we plan to make other rule changes to accommodate them, such as lowering speed limits or changing of other university rules.
- 2.2 Ms. Debbie Hoffmann indicated the next step in the process is to talk to people on campuses where they currently operate and gather additional feedback.

3. Update on Garages

- 3.1 Mr. Lange asked members to consider a scenario where a third of the cost of a new garage for Kyle is funded from an alternate source so as not to increase permit prices. The doubling of the 12th Man Parking Rates, additional alternate funds, and a healthy visitor revenue component would allow a Kyle garage to be built without a permit price increase.
- 3.2 The garage proposed to serve the West Campus housing project is larger than originally conceived. A garage was originally mandated by the Design Review sub-council of the CBE, when the proposal for west campus housing was first presented because there isn't enough acreage within the project boundaries to build enough parking in surface lots. This P3 is shaping up to be a financing model rather than a traditional public private partnership. This garage can't be built without an increase in permit prices.

4. Bike Registration for Fall 2014

- 4.1 A subcommittee of TSAC was created in April 2008 to make recommendations regarding bike regulations on campus. Recommendations were made and approved by Dr. Loftin in 2009 and one of the items approved but never implemented was bike registration. We have free bike registration now, but it is not mandatory. Registering bikes has many benefits, including being able to contact owners should a stolen bike be recovered and having an accurate count of the number of bikes on campus. The question is how to present it as "mandatory" without creating an issue with owners. It would be free and open to anyone.
 - 4.1.1 Will there be a consequence eventually for non-registration? Mr. Lange indicated that would have to be decided - could possibly impound and require registration to get the bike back. We will talk more about it at our meeting in February.

5. Agenda Item

- 5.1. After reminding members that there would not be a meeting scheduled in January, the meeting was adjourned. The next meeting will be held on February 5, 2014 in Koldus 110/111.