



# Strategic Plan 2023-2027

## Status Updates

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*Justin Johnson*



# Agenda

Introduction

Program Updates

Project Scoring and Ranking

Overall Progress

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# Program Updates



# 63 Total Strategic Plan Actions

Professional Development Request Form	Guidelines for Service Request	Student Engagement	Increase Mobility Tie-Ins with the City	Improved Campus Wayfinding	Integrating BTD Bus Routes into MyRide	Wheeled Safety Awareness
Career Knowledge Sharing Lunches Connecting Staff	Special Event Communication	Engaging Student Leaders	Micro Mobility	Digital Bus Stop Signs	One Stop App	App Campus Safe Transportation
Student Award Ceremony & Employee Appreciation	Work with Partners – Traffic Congestion	Proactive Parental Engagement	Multimedia Marcomm Team-Up	Install Informational Signage on Campus	One Stop Shop Website	Limiting Access to Ross Street
Collaboration & Comm Relation Position	Park and Ride Expansion	Daily Operations vs. Events	Education on Mobility Options	Advertise Services	Streamline Content	NSC Presentation
Digital Count Sheets for Buses	Park and Ride for Bryan College Station	Campus Transportation Town Hall	Improve Bike Rider Location Information	Bus and Bike Incentive Program	Automating SPEV Sign-Up	Internal Communication
Guidelines for Service Request	Grants and Funding Position	University Town Hall	PEV Charger Pilot	Bus Route Names	BC Community Data Share	Parking-Transportation Business Card
Posting Open Jobs on Digital Signs	Safety Officer and Committee	New Employee Orientation Presentation	PEV Bicycle Rules and Regulations for Customers	Event Parking Messaging Services	Brazos Valley Transportation Website	Sports and Events Engagement
Prioritize Parking	Green Bike Markings	Annual Review of TSAC	Annual Chili Cookoff	Hullabaloo U Presentation	Digital Workspace for Mechanics	Annual Bus Route Check
Employee Feedback System	Expanding Employment Section on TS Website	Streamline Hiring	Recruit from Student Workers	Student Worker Scholarships	Perfect Attendance Bonus	Incentivize Student App Development



# 46 – Project Actions

# 17 – Operational Tasks

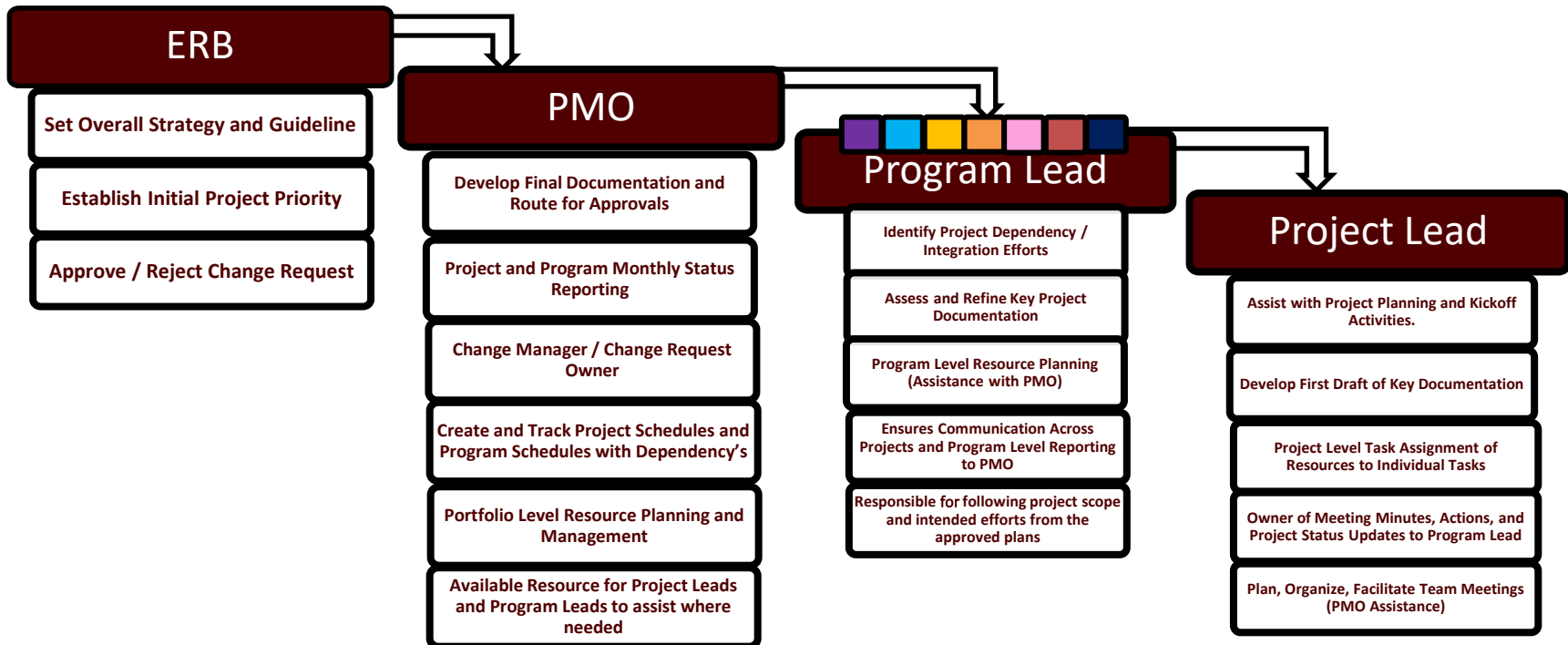
Professional Development Request Form	Guidelines for Service Request	Student Engagement	Increase Mobility Tie-Ins with the City	Improved Campus Wayfinding	Integrating BTD Bus Routes into MyRide	Wheeled Safety Awareness
Career Knowledge Sharing Lunches Connecting Staff	Special Event Communication	Engaging Student Leaders	Micro Mobility	Digital Bus Stop Signs	One Stop App	App Campus Safe Transportation
Student Award Ceremony & Employee Appreciation	Work with Partners – Traffic Congestion	Proactive Parental Engagement	Multimedia Marcomm Team-Up	Install Informational Signage on Campus	One Stop Shop Website	Limiting Access to Ross Street
Collaboration & Comm Relation Position	Park and Ride Expansion	Daily Operations vs. Events	Education on Mobility Options	Advertise Services	Streamline Content	NSC Presentation
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# Project Consolidation into 7 Programs

Organizational Development (6)	Special Events (2)	Engagements (11)	Mobility/PEV (10)	Wayfinding Campus Program (7)	Wayfinding Partner Program (3)	Technology (7)
Professional Development Request Form	Increase Employee Interest in Working SPEV Events	Student Engagement	Increase Mobility Tie-Ins with the City	Improved Campus Wayfinding	Work with Partners – Traffic Congestion	Integrating BTD Bus Routes into MyRide
Career Knowledge Sharing Lunches Connecting Staff	Special Event Communication	Engaging Student Leaders	Micro Mobility	Digital Bus Stop Signs	Park and Ride Expansion	One Stop App
Student Award Ceremony & Employee Appreciation		Proactive Parental Engagement	Multimedia Marcomm Team-Up	Install Informational Signage on Campus	Park and Ride for Bryan College Station	One Stop Shop Website
Collaboration & Comm Relation Position		Daily Operations vs. Events	Education on Mobility Options	Advertise Services		Streamline Content
Grants and Funding Position		Campus Transportation Town Hall	Improve Bike Rider Location Information	Bus and Bike Incentive Program		Automating SPEV Sign-Up
Safety Officer and Committee		University Town Hall	PEV Charger Pilot	Bus Route Names		BC Community Data Share
		New Employee Orientation Presentation	PEV Bicycle Rules and Regulations for Customers	Event Parking Messaging Services		Brazos Valley Transportation Website
		NSC Presentation	Wheeled Safety Awareness			
		Internal Communication	App Campus Safe Transportation			
		Parking-Transportation Business Card	Limiting Access to Ross Street			
		Sports and Events Engagement				

# Strategic Plan - Roles & Responsibilities



# Operational Tasks - Status

**4 Complete**

Guidelines for Service Request

Posting Open Jobs on Digital Signs

Digital Count Sheets for Buses

Prioritize Parking

**8 In Progress**

Annual Bus Route Check

Hullabaloo U Presentation

Digital Workspace for Mechanics

Employee Feedback System

Annual Chili Cookoff

Green Bike Markings

Annual Review of TSAC

Expanding Employment Section on TS Website

**3 Not Started**

Streamline Hiring

Student Worker Scholarships

Recruit from Student Workers

**2 Tabled**

Perfect Attendance Bonus

Incentivize Student App Development





# Project Scoring and Rankings



## Portfolio Project Management Scoring Categories & Weighted Values

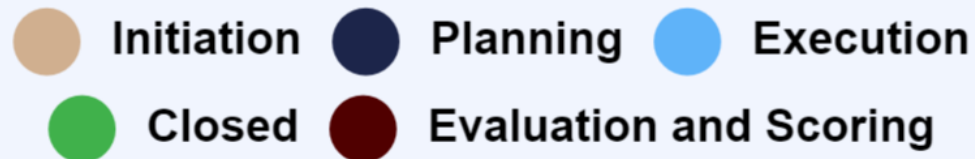
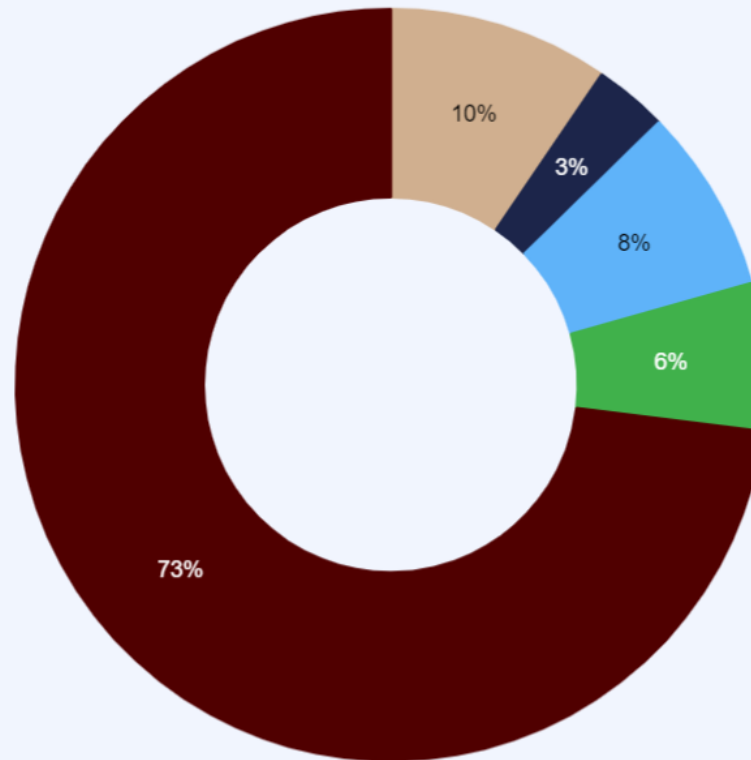
### Scoring Categories

Alignment to Strategy	Impact to Customer	Impact to Business Value	Resource Utilization Impact	Regulatory, Compliance, Safety	Approved Budget?
Weighted Category Value					
25	20	10	5	40	Y/N



# Progress to Date

## Project and Operational Task Statuses







Questions?